

## INTERREGIONAL WORKSHOP

March 8, 2022 / 9.30-12.00 CET / ONLINE

Hosted and moderated by the Vidzeme Planning Region, Latvia

### AGENDA

9:30-9:45	<p><b>WELCOME AND A BRIEF INTRODUCTION</b></p> <p><i>Laila Gercāne, Head of Development and project department in Vidzeme Planning Region, Latvia</i></p> <p><i>Romina Magni De Antonio, project manager in Aragonese Federation of Municipalities, Regions and Provinces (Lead Partner), Spain</i></p>
9:45-10:00	<p><b>KEY-NOTE</b></p> <p><b>Covid-19 Pandemic: An Opportunity for Innovative Business Solutions</b></p> <p><i>Arturs Dombrovskis, SIA Ardenis (Vidzeme Planning Region), Latvia</i></p>
	<p><b>SELECTION AND EXCHANGE OF GOOD PRACTICES</b></p>
10:00-10:10	<p><b>Promotion of innovation &amp; research in rural SMEs. Covid call</b></p> <p><i>Lead partner</i></p> <p><b>INYCOM INVIERTE good practice</b></p> <p><i>José Luis Latorre, Director of Inycom, Spain</i></p>
	<p><b>PRESENTATIONS OF GOOD PRACTICES</b></p>
10:10-10:20	<p><b>Use of public contracts to boost affected companies' innovation ability</b></p> <p><i>Rob Wessel, Aufbauwerk Region Leipzig GmbH- Germany</i></p>
10:20-10:30	<p><b>Support program for start-up entrepreneurs in the Ústí Region for 2022</b></p> <p><i>Miroslav Cingl, Regional Development Agency of Usti Region, PLC, Czech</i></p>

	<i>Republic</i>	
10:30-10:40	<b>Compensation voucher for Małopolska SMEs</b> <i>Magdalena Szczudło, FRDL MISTiA, Poland</i>	
10:40-10:50	<b>Innovation broker. Driving Growth</b> <i>Liena Kazāka, Vidzeme Planning Region, Latvia</i>	
10:50-11:00	<b>Municipal Support Fund for microenterprises</b> <i>Marco Fachada, Municipality of Vila Pouca, Portugal</i>	
11:00-11:10	<b>“More nights, more dreams”. Re-launch support for tourism sector</b> <i>Andrea Vignoli, Regional Association of Lazio Municipalities (ANCI Lazio), Italy</i>	
11:10-11:45	<b>INNOVATIVE SUPPORT INSTRUMENTS. EXPERIENCE EXCHANGE</b>	
	Room 1: Digitalization measures  <b>Enhancement of home working in the small municipalities of Lazio Region</b> <i>Andrea Vignoli, ANCI Lazio, Italy</i>  <b>Work in the cloud using the Microsoft SharePoint environment and on-line contact through Microsoft Teams and Cisco Webex</b> <i>Magdalena Szczudło ,FRDL, MISTiA, Poland</i>	Room 2: New ways for finances  <b>Municipal Support: Suspension of payments</b> <i>Marco Fachada, Municipality of Vila Pouca, Portugal</i>  <b>Support for culture sector enterprises</b> <i>Arturs Dombrovskis, SIA Ardenis (Vidzeme Planning Region), Latvia</i>
11:45-12:00	<b>WRAP-UP, CLOSING</b>	

>> **Registration** to participate [HERE](#) (available until March 7, 2022)

>> **For any questions**, please don't hesitate to contact Ms Rita Merca, [rita.merca@vidzeme.lv](mailto:rita.merca@vidzeme.lv)