

Smart collaboration in BSR and beyond - experiences from GoSmart&Excel BSR project

Robert Girejko

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and other organisations

How do we come to Trans-S3 and why are they useful?

S3 strategies (S3) provide a fresh and promising approach

which are also real (socio-)economic phenomena...

cluster of enterprises, research and academic institutions

If a cluster can be local, regional, national or transnational, the S3 method can be applied at all these levels

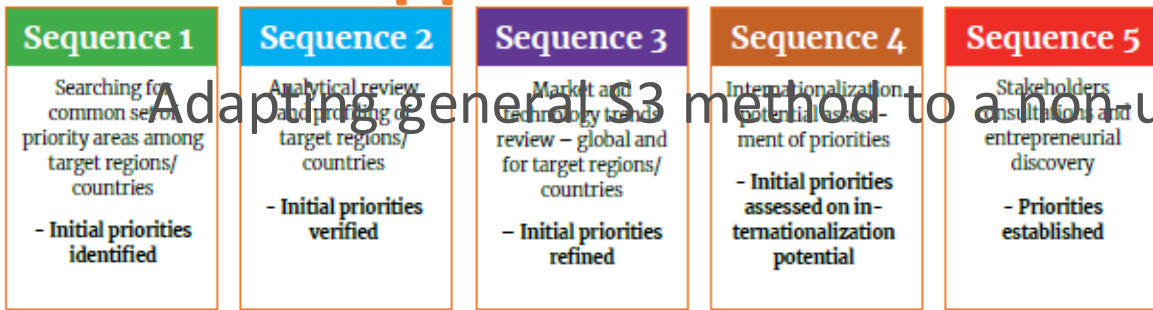
▶ ▶ ▶ **Trans-S3**



PROCESS FLOW

Our approach to Trans-S3

Adapting general S3 method to a non-uniform geographic area



FEEDBACK

All EU BSR countries (2021)



Some BSR countries (2019)



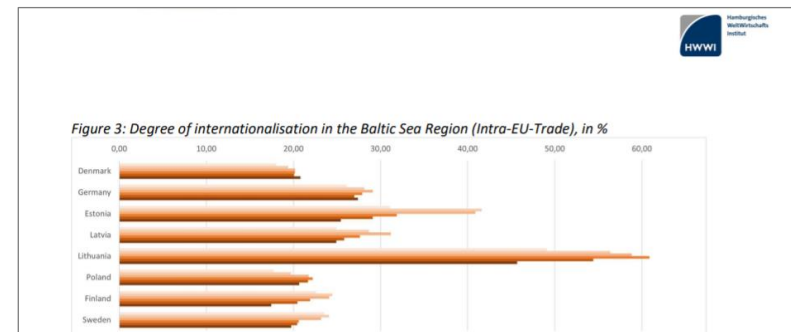
Our approach to Trans-S3 - resources

Methodology for Transnational Smart Specialisation Strategy (2019)



<https://gosmartbsr.eu/about-project/publications/>

Technical Report – Smart Specialisation and interregional cooperation in the Baltic Sea Region: Regional specialisation, trends, and internationalisation potential - Melanie Mesloh, Mirko Kruse, Jan Wedemeier (2021)



<https://gosmartbsr.eu/gosmartexcel-bsr/publications-bsr/>

Transnational Innovation Brokerage System

TIBS works

TIBS Service delivery
in 3 stages



Stage 1

Recruitment, assessment and co-creation of innovation agenda for client SME

Recruitment and preliminary assessment

Assessment of international innovation options

Innovation agenda workshop



Stage 2

Matching client SME with international innovation partners

Formulating innovation cooperation offer

Innovation partners' identification

Making connections with innovation partners



Stage 3

Support to client SME in developing and implementing innovation project with international partners - Joint Transnational Smart Strategy

Supporting client SME and its partner in establishing JTSS

Supporting JTSS implementation

Learning from JTSS



Induction Package 3 – Online basic self-training with limited support from current TIBS providers, open to any interested organisation: **November – December 2021**

Induction Package 3 can be combined with any other package(s) – insert 'YES' as appropriate: **DEADLINE 15 DEC**

ly by inse

05 NOV

19 NOV

placements, lasting about 1 week, from November to December 2021

15 NOV

For Induction Package 1, indicate one preferred 'host' TIBS (if any) by inserting YES below its name (contacts: <https://gosmartbsr.eu/gosmartexcel-bsr/excel-tibscase-studies/>):

Podlaska Regional Development Foundation (Poland):

Vidzeme Planning Region (Latvia):

Valga Municipality Government (Estonia):

Public Institution Lithuanian Innovation Centre:

Kouvola Innovation Ltd. (Finland):