



**“How to succeed in transnational  
collaborations – experiences from  
different macro regional S3-projects”**

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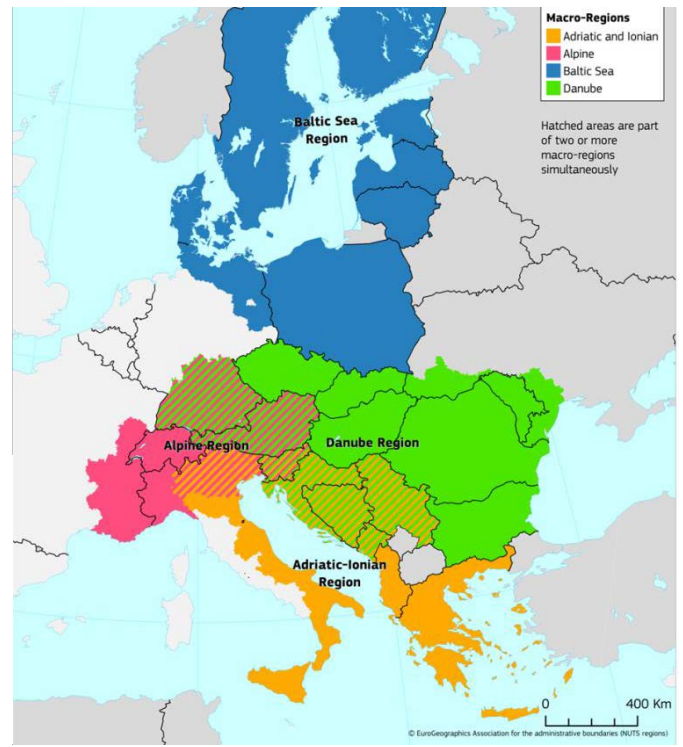
# A Macro Regional approach for S3



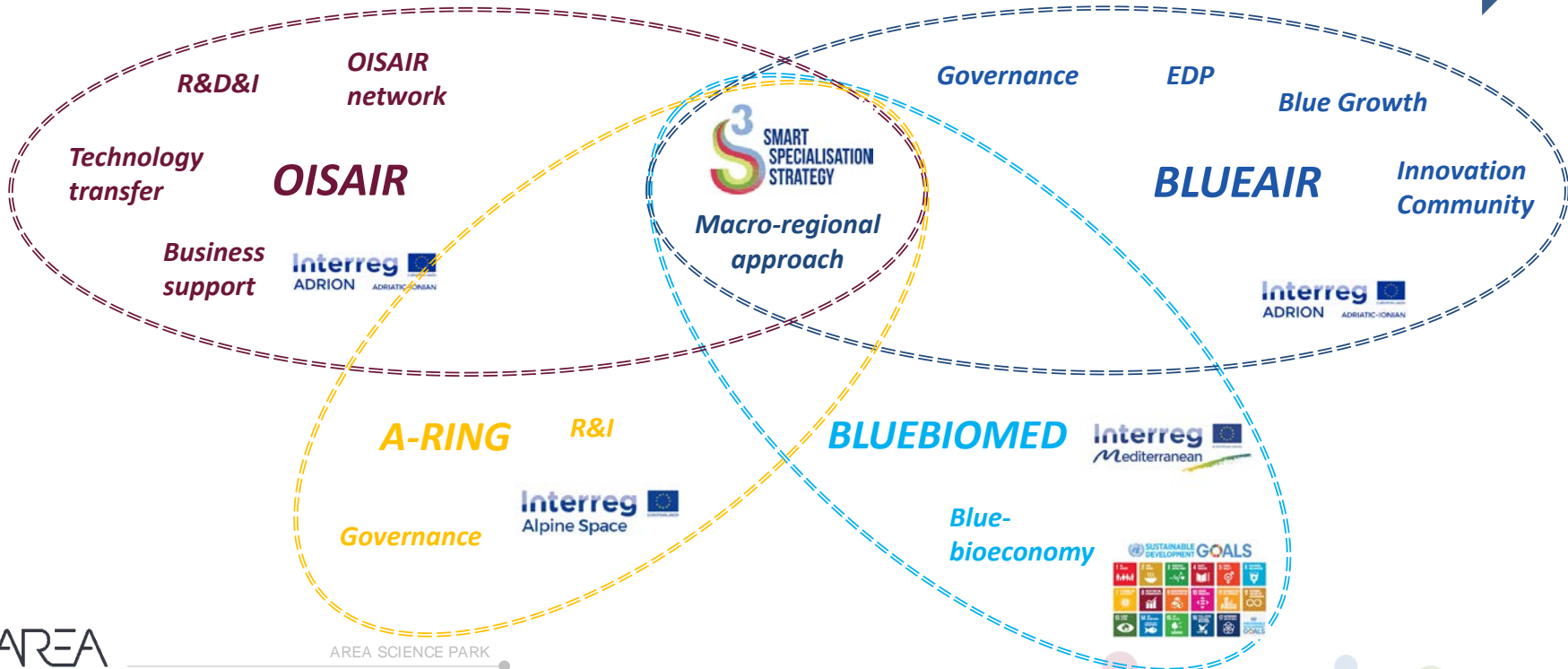
OIS-AIR



BLUEAIR



**OISAIR      BLUEAIR      BLUEBIOMED      A-RING**



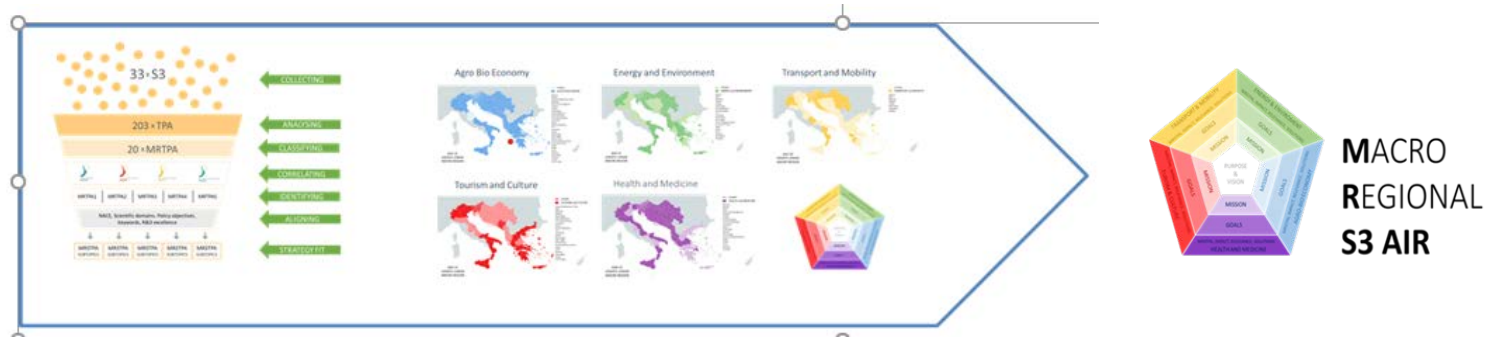


# Why boosting macro-regional collaboration in S3?

Cooperation in S3 at macro-regional level can support policy makers to:

- ✓ explore how national and regional S3 priorities differentiate/complement their neighbouring countries/regions
- ✓ create strategic linkages to tackle **common challenges**
- ✓ exploit **value chain activities** through cross-cluster and cross-region cooperation
- ✓ stimulate **transnational cooperation in areas of smart specialisation**
- ✓ ...

# Macro regional S3 analysis: lesson learned from OISAIR



In **Oisair**, the macro regional S3 analysis was performed on the basis of **RIS3 documentation** (S3 Platform) aligned according to the 4 Eusair thematic pillars.

## Analytical limitations:

- **No homogeneous wording** of the definitions of the priority areas/trajectories → need for territorial validation;
- S3 have a **multilevel structure** → Analysis should take into consideration also low specialisation areas levels!

# BLUEAIR - BLUE GROWTH SMART ADRIATIC IONIAN S3: the project in pills

**ADRION Call:** Third ADRION call for proposals for Strategic projects - Priority Axis 1 “Innovative and Smart Region” (mid-2019)

**Duration:** 30 months (December 2020- May 2023)

**Budget:** 2.440.000 €



# BLUEAIR - Objectives

## Main Goal

To enhance the institutional capacities of ADRION territories in the definition of a common approach towards the implementation of the S3 policies on Blue Growth at macro-regional level

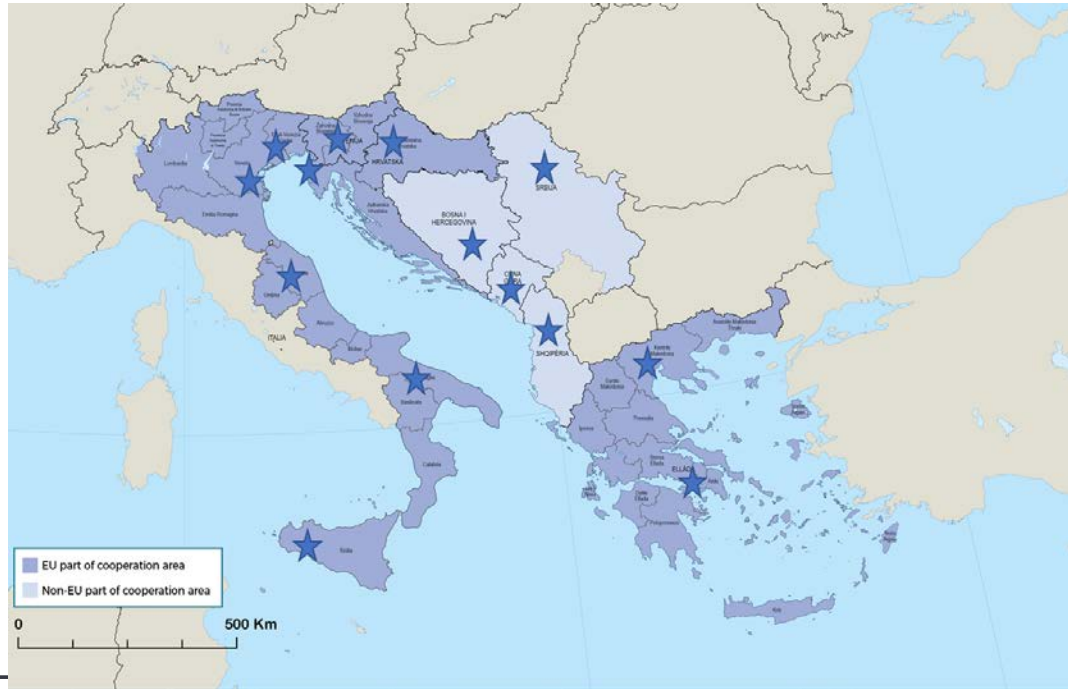


## Specific Objectives

- To **Improve the competences** of the quadruple helix actors in defining effective innovation policies on Blue Growth
- To Identify **the Blue Growth sectors of macro regional interest** and exploit potentials for transnational cooperation
- To Support the development of a **Macro-Regional S3 on Blue Growth**



# BLUEAIR: partnership and territories



**11** Partners

**20** Associate Partners

**8** Countries representing the whole A-I territory



# BLUEAIR - Partnership

## Innovation Agencies

- Area Science Park
- Technology Park Ljubljana
- National Agency for Scientific Research and Innovation
- Innovation and Entrepreneurship Centre Tehnopolis



## Public Administrations

- Region of Central Macedonia
- Municipality of Izola



Opština - Comune di  
IZOLA · ISOLA



REGION OF  
CENTRAL  
MACEDONIA

## Universities

- University of Piraeus research center
- University of Belgrade



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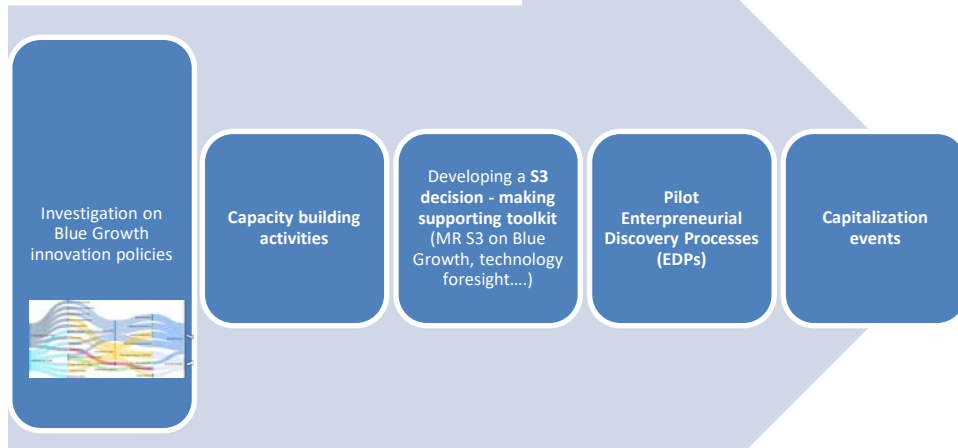
## Chambers of Economy

- Croatian Chamber of Economy,
- Chamber of Economy of Montenegro
- Chamber of Economy of the Federation of Bosnia and Herzegovina



# BLUEAIR – From activities to results

## Activities



## Results

- BLUEAIR innovation community
- Innovation strategy of the MR S3 on Blue Growth
- Action plan for Innovation investment on Blue Growth
- Better knowledge/competencies in the development of S3 in the field of Blue Growth



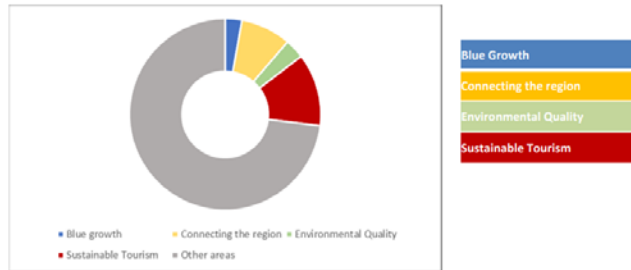
## Lessons learned from our projects

- Macro regional S3 analyses are **difficult to perform** (Bluebiomed, Oisair, Blueair, A-Ring)
- Macro regional S3 are particularly important for **non EU countries** placed in the EUSAIR area, to support the adoption of structured innovation policy schemes based on the engagement of the 4 helix players (Oisair)
- **Governance**: many innovation stakeholders (i.e. private sector) are still not well aware about the concept and relevance of S3 (A-Ring)
- Need for facilitating the joint transition to **knowledge-based innovation policies** (market and technology forecast referred to the macro regional areas...);

# S3 and EUSAIR pillars in 2014-2020: lessons learned

## Empirical results

Share of S3 specialization areas referring to the EUSAIR pillars



About a quarter of the specialization areas indicated by regions and countries in their S3 documents are related to EUSAIR pillars.



- According to an analysis performed by the Università Politecnica delle Marche\*, in 2014-2020 **only ¼ of S3 specialization areas was associated with EUSAIR pillars and topics.**



*Which will be the role of EUSAIR macro regional strategies in the S3 2021-2027?*

\*Paper on «Existing and potential consistencies between the European Union Strategy for the Adriatic and Ionian Region and Smart Specialisation Strategies. Roberta Ruggeri, Donato Iacobucci – Università Politecnica delle Marche -2021 -

# Next steps in the new programming period

The **Programming Period 2021-2027** sets new challenges for macroregional territories:

- Will the new **S3 embed the pillars of the Macro regional strategies?** This issue should emerge right at the definition stage, not later.
- **Sustainability:** how many territories will shift from S3 to S4?
- With reference to the **Interregional Innovation Investments (I3)**, will macro regional S3 play any role in supporting collaborations/joint applications between territories sharing the same S3/ value chains?



## Project Sustainability:

- The **OISAIR Network**, composed by 13 partners placed in the same macroregion, are looking forward to establish interregional collaborations along common value chains with other EU territories.
- **BLUEAIR innovation community, Bluebiomed Innovation alliance...**





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